

Chelan County Lodging Tax Advisory Committee

Meeting Minutes

January 27, 2021

Opening

The regular meeting of the Chelan County Lodging Tax Advisory Committee was called to order at 1:00 P.M. on January 27, 2021 by Tiffany Gering.

Present

Cathy Mulhall, County Administrator
Tiffany Gering, Commissioner - District 3
Taylor Boyd, Bavarian Lodge
Eric Featherstone, Wapato Point Resort
Jerri Barkley, Wenatchee Valley Chamber
Steve Maher, Run Wenatchee & Our Valley, Our Future
Troy Campbell, Leavenworth Chamber
George Velazquez, TREAD
Jeana Steiner, Chelan Valley Farms
Chuck Schuringa, Sleeping Lady Mountain Resort
Kathy Blum, Member of the Public

Approval of Minutes

Upon motion and second by Eric and Jeana, the board unanimously approves the minutes as presented

Open Issues Discussion

1. 2022 LTAC Applications
 - Grant Services Agreement send for signatures
 - Framework participants need Scope of work
2. Review 2022 LTAC Capital Round Applications
 - Manson Apple Blossom
 - City of Wenatchee
 - Alpine Lakes
 - Leavenworth Museum
3. Goals & Priorities
 - Consider Adding Grace Period – *If additional information is needed*
 - Change Requirement? – Not a municipality – non-profit
4. Advertising: Media & Marketing
 - KING
 - KOMO
 - Cascade Loop

5. Executive Director Job Discussion

- Time Line
 - Go live Monday -
 - Feb. 21- Due date for applications
 - Feb. 24 - Review applications
- Job Advertisement
 - Indeed Account Set up
 - LTAC / WA Playground website – Redirect to fiscal sponsor website
 - Tiffany Gering will be contact person
- Fiscal Agent Discussion
 - Desk Space Rental – \$450 / Month
 - 20 Hrs. of work / Month
 - Additional Hours will need approval LTAC Board
 - Network Services – Chelan County IT
 - LTAC – Will purchase Laptop, Cellphone, Printer

Adjournment

Meeting was adjourned at 3:00 P.M. by Tiffany Gering. The next meeting will be at 1:00 P.M. on February 24, 2022 at 400 Douglas Street, Suite #201 Wenatchee, WA 98801.